IN THE SPECIFICATION (CLEAN VERSION):

Paragraph beginning on page 1, line 16.

This is a continuation-in-part of a non-provisional patent application Serial No. 09/457,463 filed December 9, 1999 now [_____], for "Multi-Tier Digital TV Programming for Content Distribution", which is commonly assigned herewith to International Business Machines. The above aforementioned patent application is incorporated hereinto in its entirety by reference.

Paragraph beginning on page 160, line 4

The process flow 2100 begins in step 2102, a "Buy" and "Catalog" icons are displayed. User input, step 2104 is received. A test is made to determine the user selection, steps 2106 and 2108, of "Buy or Catalog" during the broadcast of a program 2204. If "Buy" is selected, the user is asked to identify themselves for billing purposes, step 2110. The embodiment shown in steps 2110-2116 and FIG. 24. uses a "smart card" and an associated personal identification number (PIN). Other billing mechanisms are possible, including the use of a debit card. Once the user identifies himself or herself, the download begins, step 2118. If "Catalog" is selected in step 2106, a menu panel of purchasable products is displayed, step 2120, and the user may navigate among them via a selection cursor (steps not shown). User input is received in step 2122. If this input is "Buy" the viewer proceeds through the authentication process, 2110-2116. If the input is "Exit", the viewer returns to the "Buy" and "Catalog" choices, step 2126. Upon successful authentication, the download process begins with an optional message indicating this to the viewer, as shown in FIG. 26. Note that all graphic images are overlaid on top of video that is not interrupted by the consumer's purchasing activity.